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**FOR IMMEDIATE RELEASE**

**NIHON KOHDEN AMERICA AWARDED MEDASSETS SUPPLY CHAIN  
SYSTEMS' GOLD VENDOR DESIGNATION**

Irvine, Calif, May 21, 2008) --- Nihon Kohden America, Inc. today announced it recently earned MedAssets Supply Chain Systems' Gold Vendor status. The Gold level is the highest vendor designation awarded by MedAssets Supply Chain Systems, a MedAssets company. 98 vendors were awarded the Gold Vendor designation at the MedAssets Healthcare Business Summit in Las Vegas in March 2008, attended by more than 3,000 healthcare professionals.

The award recognizes outstanding vendors and is based on improving customer savings and customer satisfaction, filing reports and submitting fee schedules in a timely manner, continuous growth in purchase volume, and supporting MedAssets' philanthropic efforts. Nihon Kohden has its complete line of Neurodiagnostic products under contract with MedAssets Supply Chain Systems.

**About Nihon Kohden, Neurology Division**

Nihon Kohden is Japan's leading manufacturer, developer and distributor of medical electronic equipment with subsidiaries in North America, Europe and Asia and distribution in over 100 countries. For more than 50 years, healthcare providers worldwide have relied on the quality and reliability of Nihon Kohden's comprehensive and innovative line of neuro-diagnostic and -monitoring instrumentation to aid in the diagnosis, information and treatment of their patients. The breadth of our Neurology product portfolio includes epilepsy monitoring, EEG, ambulatory recording, Polysomnography, Intra-operative and ICU monitoring, EMG, nerve conduction and evoked potentials. When performance counts, you can rely on Nihon Kohden to assist you in delivering the highest quality patient care as efficiently as possible. More information about Nihon Kohden America can be found at [www.nkusa.com](http://www.nkusa.com).

**About MedAssets**

MedAssets (NASDAQ: MDAS) partners with healthcare providers to improve their financial strength by implementing integrated spend management and revenue cycle solutions that help control cost, improve margins and cash flow, increase regulatory compliance, and optimize operational efficiency. MedAssets serves more than 125 health systems, 2,500 hospitals and 30,000 non-acute care healthcare providers. For more information, visit [www.medassets.com](http://www.medassets.com).

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